# **Privacy Policy**

**Effective: August 25th, 2017**

This Privacy Policy explains how information is collected, used and disclosed with respect to your access and use of our services through our mobile applications and website. This Privacy Policy doesn’t apply to any third-party websites, services or applications that can be accessed through our services. This Privacy Policy also provides videocollage to explore feed and promotional feed in their mobile applications (“videocollage”), provide several mobile applications on the Apple App Store for download and use in connection with photographs, images and/or videos taken by the User (“Content”). The Applications and the videocollage also interact with certain social media platforms (each a “Platform”) that allows users of the Application (“Users”) to interact with the applicable Platform to modify, distribute, share, and store their Content (“Sharing”). It is videocollage’s policy to respect your privacy regarding any information we may collect while using one of these Applications.

### **Data Gathering (Non-Identifiable or Aggregated)**

### When using any Application created by videocollage developer and/or the videocollage Enabled Service in videocollage Applications, videocollage may receive and store certain personally non-identifiable information, for example device operating system version, device type, and crash logs. Such information, which is gathered using various technologies such as third-party analytics tools, cannot be used to specifically identify a user. videocollage Inc only collects such information to better understand users of its Applications and the videocollage Enabled Service in videocollage Enabled Applications and how to better serve them. videocollage developer may also gather personally-identifying information which is described below.

### **Information Gathering (Personally-Identifying)**

### When using any Application created by videocollage developer and/or the videocollage Enabled Service in videocollage Enabled Applications, users may interact with an Application and/or the videocollage Enabled Service in videocollage Enabled Applications in ways that may require the user to send personally-identifying information to videocollage developer. The amount and type of information gathered depends on the nature of the interaction. For example, you might contact Mixcord Inc by sending an email, and videocollage developer will use that data to provide an answer to your question or resolve your specific issue. In each case, videocollage developer collects personally-identifying information only insofar as is necessary or appropriate to fulfill the purpose of an interaction. A user can always refuse to apply such personally-identifying information, but that may prevent them from resolving an issue or using features of an Application and/or the videocollage Enabled Service in videocollage Enabled Applications.

### **Information Collection (via Technology)**

### Our Application and the videocollage Enabled Service in videocollage Enabled Applications may also collect the following information:

### Log Files. As is true of most websites, videocollage developer gathers certain information automatically and store it in log files. This information includes IP addresses, browser type, Internet service provider (“ISP”), referring/exit pages, operating system, date/time stamp, and clickstream data. videocollage developer uses this information to analyze trends, administer the Application, track Users’ movements around the Application, gather demographic information about our User base as a whole, and better tailor our Applications to our Users’ needs.

### Cookies. Like many online services, videocollage developer may use cookies to collect information. “Cookies” are small pieces of information that are sent to your Device’s hard drive. videocollage developer may use both session Cookies (which expire once a User closes the Application) or persistent Cookies (which stay on the hard drive until deleted) to provide you with a more personal and interactive experience on our Application. This type of information is collected to make the Application more useful to you and to tailor the experience with us to meet your special interests and needs.

### **Content for Sharing**

### Certain functions of the Application and the videocollage Enabled Service in videocollage Enabled Applications may allow Sharing of Content on Platforms. Users should be aware that this involves two different types of data than are covered above. First, in order to access and integrate with your Platform, the User will need to be logged into his or her Platform account (e.g. Facebook account, Twitter Account, Vine Account, Instagram account, etc) and will need to authorize videocollage, to access the account by collecting handles, or device identifiers that are used by the Platform to uniquely identify the User. Any information that we collect may depend on the privacy settings the User has set with the Platform. An Application and/or the videocollage Enabled Service in videocollage Enabled Applications may ask you to provide your username and password for the relevant Platform. Users may control and change their settings by logging into their accounts with each Platform. Second, any personal information (e.g., name, email address, personal photographs) that you voluntarily disclose in any Content may be collected and used by any persons that have access to your public pages on the applicable Platform. If you post personal information in any Content, you acknowledge that we have no control over this use of your personal information and, as such, cannot be responsible for it. Please remember that the manner in which a Platform uses, stores, and discloses your information is governed solely by the applicable privacy policy posted at such Platform. videocollage developer shall have no liability or responsibility for the privacy practices or other actions of any Third Party Service that may be enabled within an Application and/or the videocollage Enabled Service in videocollage Enabled Applications. Your use of any Platform is subject to the privacy policies and terms governing such Platform (“Third Party Policies”) and you agree to abide by such Third Party Policies.

### **Disclosure The Information of Personally-Identifying**

### videocollage does not rent or sell any of your personally-identifying information it collects to anyone.videocollage does disclose potentially personally-identifying information only to those of its employees, contractors, and affiliated organizations that need to know that information in order to process it on videocollage’s behalf, and have agreed not to disclose it. Other than its employees, contractors, and affiliated organizations, videocollage will only disclose personally-identifying information when required to do so by law or when videocollage believes in good faith that it is reasonably necessary to protect the rights or property of videocollage, urgent circumstances to protect the safety of users of its Applications and the videocollage Enabled Service in videocollage Enabled Applications or the public, or to protect against legal liability.

### **Third Party Services Integration**

### An Application created by videocollage and the videocollage Enabled Service in videocollage Enabled Applications may offer the ability to share content created with an Application to online third party services, such as social networking services (“Third Party Services”). An Application and the videocollage Enabled Service in videocollage Enabled Applications may ask you to provide your username and password for the relevant Third Party Services. By providing this information you are allowing an Application and the videocollage Enabled Service in videocollage Enabled Applications to pass your log-in information to a service to share content created with an Application and/or the videocollage Enabled Service in videocollage Enabled Applications. When you enable a Third Party Service account in an Application and/or in the videocollage Enabled Service in videocollage Enabled Applications, it will collect your login information and other relevant information necessary to enable an Application and/or the videocollage Enabled Service in videocollage Enabled Applications to access that Third Party Service and your data contained within that Third Party Service. Please remember that the manner in which Third Party Services use, store, and disclose your information is governed solely by the policies of such third parties, and videocollage shall have no liability or responsibility for the privacy practices or other actions of any Third Party Service that may be enabled within an Application and/or the videocollage Enabled Service in videocollage Enabled Applications.

### **Privacy Policy Changes**

Any information that is collected is subject to the Privacy Policy in effect at the time such information is collected. We may, however, modify and revise our Privacy Policy from time-to-time. If we make any material changes to this policy, we will notify you of such changes by posting them on our website, through our services or by sending you an email or other notifications, and we will indicate when such changes will become effective. By continuing to access or use our services after those changes become effective, you are agreeing to be bound by the revised policy.

If you have any questions about our Privacy Policy, please contact us at [xxx@xxx.com](mailto:privacy@addmeapp.co).